Gently Softens and Freshens Your Whole Wash SINCE 1889

YOUR LAUNDRY AND AUSTIN'S

Austin's BIG-VALU Softener is specially designed to provide a softer and fresher smelling wash while also reducing static cling.

synthetics such as rayon, nylon, Orlon, and Dacron. Add that extra softness to reduce chafing in diapers and baby clothing as well.

Austin's BIG-VALU makes ironing easier and faster. Since there are fewer wrinkles, your iron will glide more smoothly. Many clothes may not even need ironing.

Austin's BIG-VALU does not contain phosphorous.

IN THE LAUNDRY:

Austin's BIG-VALU can be used in automatic washers and in hand washing. Use as directed and if you want, use more to add extra softness for even fresher clothes.

For Automatic Washers: For normal loads, add 1/3 cup to the last rinse cycle if you Austin's BIG-VALU is marvelous for all fabrics such as woolens, cottons, linens and are at the washing machine. If you missed this cycle, restart the washing machine to repeat the last rinse and then add BIG-VALU. For washing machines with automatic dispensers, follow the manufacturer's directions.

*24 loads using 1/3 cup per wash

Hand Washing: Add one or two tablespoons to clear water for the last rinse. Soak washables for five minutes. Agitate while soaking. After rinsing with BIG-VALU do not rinse again.



MANUFACTURED BY JAMES AUSTIN COMPANY

MARS, PA 16046 USA 724-625-1535

> Some cautions to be careful of: Do not mix BIG-VALU with detergents, bleach, bluing agents, or starch. Use bluing and bleach before rinsing with BIG-VALU. Starch fabrics after rinsing. These additives cannot be added to the same rinse water with BIG-VALU.

> Do not freeze liquid. Cold temperatures cause liquid to thicken. If this occurs, dissolve BIG-VALU in hot water before using.

Do not pour BIG-VALU directly on fabrics. If spotting occurs, wet fabric and rub spot with a mild bar of soap. Rinse and then rewash fabric.

Austin's BIG-VALU is a safe product, however, since children may be attracted to the pleasant fragrance and color, please keep children out of reach of this product. If swallowed, drink one or two glasses of **NO ANIMAL TESTING** water. Call a doctor or the local poison center for further advice.



NET 64 FL OZ (2 QTS) 1.89 L